

COMPETE IN

Interreg Europe

COMPETITIVE TERRITORIES THROUGH
INTERNATIONALISATION: SMES COMPETITIVENESS IN
GLOBALISED REGIONS



FINAL DISSEMINATION EVENT

Date: 16th December 2020

Timing: 10:00-12:30 am (CET)

Online event with live streaming

Work language: English

Register here: <https://tinyurl.com/competein>

The High Level Political Dissemination Event will focus on the main achievements of the COMPETE IN project, with the aim of:

- promoting and highlighting the importance of the interregional exchange and learning process in innovating regional policies for internationalisation and competitiveness;
- disseminating the main achievements and results in terms of lessons learnt for the definition of new policies;
- sharing main perspectives at European level about the role of regional policies for the internationalisation and attractiveness of territories and SMEs

EVENT AGENDA

09:50 *Registration of participants*

10:00 **Introduction and general overview**
Municipality of Reggio Emilia

10:10 **COMPETE IN within the Interreg Europe framework:
main results and perspectives**
Ilaria Ramaglioni (Policy Officer - Interreg Europe Secretariat)

10:25 **Sharing experiences for innovative policies and practices**
COMPETE IN project partners

11:05 **Break**

11:15 **Round table: Internationalisation and competitiveness policies –
territories tackling new global challenges**
Moderated by Rosi Newman – Leeds Beckett University

12:00 **Q&A**

12:15 **Conclusions**
Municipality of Reggio Emilia



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